

For immediate release

Advancis.com launches 19.99 for 2000 Millennium Promotion - For a few hours only, all products will be offered at once-in-a-millennium prices.

December 1,1999 - Advancis.com announced today the launch of the *19.99 for 2000 Millennium Promotion*. During a few hours only, companies worldwide will be able to purchase advancis.com's flagship products at once-in-a-Millennium prices. As we transition from 1999 to 2000, all advancis.com products will be priced at US \$ 99. To celebrate the new millennium, a total of 1000 software copies will be offered during this special promotional event. MAC and Windows versions will be available.

“All advancis.com products have been included in this promotion; no exceptions. We wanted to mark this special date in a strong way. The result: a total of 1000 copies up for grabs. This represents a huge giveaway, about \$ 346,000 to be exact” stated Claudie Clot, Chief Executive Officer of advancis.com.

The thousand units have been broken down as follows:

- 50 copies of ReadyLive™
- 250 copies of Online Advantage 1.0
- 400 copies of ReadyWeb™ - North American version
- 300 copies of ReadyWeb™ - Full version

The street prices for the products are US\$ 1,295, US\$ 695, US\$ 199, and US\$ 425 respectively.

“This promotion gives companies the chance to obtain top Internet tools to start 2000 on a strong note”, said Claudie Clot. The products cover 3 main categories: web design, web site development, and Internet consulting. Companies will be able to place orders online on the advancis.com web site or through ReadyLive™.

The exact times and days of the promotion will be revealed to the public in 3 ways: (1) on the advancis.com web site, (2) via email through the advancis.com eNewsletter, and (3) via ReadyLive. All copies will be sold on a first-come, first-served basis.

A few restrictions, such as a limit of one(1) product per individual and/or organization will apply, to give all companies the chance to participate in and benefit from the promotion.

The Millennium promotion also marks the beginning of a more aggressive marketing campaign for the company which will include print and radio advertising in its marketing mix next year.

About advancis.com

Since its inception, advancis.com has focused its efforts and resources on developing and marketing software applications as well as web-based services that help small and mid-sized organizations take full advantage of the World Wide Web. Through the development of smart Internet solutions, advancis.com makes it possible for enterprises with limited resources to incorporate the latest Internet technologies and techniques to create a competitive advantage on the Web. The company's smart Internet solutions include ReadyWeb™, ReadyLive™, and Online Advantage. In addition, advancis.com has teamed up with some of the Web's leading companies to offer a variety of Internet marketing tools and services designed to give organizations an extra edge on the Internet.

Through the integration of advanced Internet technologies and the use of powerful software applications, small and mid-sized enterprises can now realize their full potential on the Web even with limited budgets. The idea is simple: give companies with limited resources the tools and knowledge they need to compete effectively against larger and better-known companies.

Note to editors: For more information about the advancis.com *19.99 for 2000 Millennium promotion*, please visit **advancis.com/Promo_1999_2000/**

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